





bi-monthly eBlast for followers and supporters of the Food Shed Co-op - November 2, 2021

1286 OWNERS AND COUNTING!

Click **HERE** or on any Become an Owner button!



Getting Close to Building OUR Store

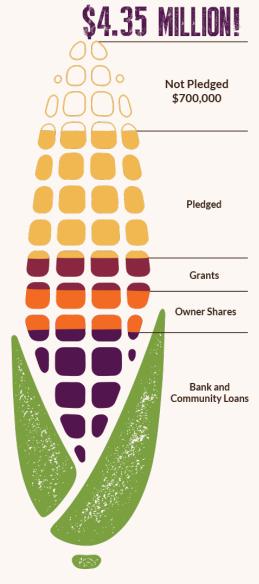
This week is the beginning of our *Community Investment Campaign (CIC)* extension through November 30th. We have already raised over \$1,000,000. While this is a remarkable feat, we still have a bit more work to do in order to open our store next year. Since we are SO CLOSE to our ultimate funding goal, we've decided to extend the CIC.

If we do the math, we're 84% of the way there! The remaining \$700,000 is only 16% of the entire \$4.35 million we need to fund, build, and open our store. We've created a new graphic (see the new "corny-meter" to the right) to illustrate how close we actually are to opening our store next year.

- As you can see, starting from the bottom, several banks are enthusiastic about providing us with financing upon completion of the CIC. Our member-owner investments pledged are the commitment banks need to see, so they feel comfortable investing with us.
- There's also low interest money from the **city** and **county** available.
- Next on the "corny-meter" are owner shares the common shares people have purchased to become owners of the Food Shed Co-op.
- Moving up, you'll see **grants** so far exceeding \$300.000.
- The next section the yellow kernels represent the over \$1 million in pledges from people in the community since the CIC launched on August 15th. To get to the promised land in 2022, we need those yellow kernels to hit the top of the corn cob!

While \$700,000 is certainly not (so-called) "chump change," we know it is entirely possible to get the community dollars we still need. Sure,





we can try to make up the money in other ways - maybe by asking banks for more money. But, that will mean a longer timeline and higher interest rates! Most of all, we're anticipating the sense of pride that comes with feeling supported and believed in by our community.

By the way - did you know **you** can purchase (dividend paying) **Preferred Shares** without being an owner-member of the Food Shed? That's right, you too can help us open our store in 2022. Please consider investing by November 30th. Fill out the **form here to PLEDGE NOW**. You can find all you need to know about our investment opportunities at **https://www.foodshed.coop/cic.**

Thank you!

Events

Introduction to the CIC

Wednesday, November 3, 2021 at 08:00 PM Sunday, November 7, 2021 at 08:00 PM

Online: Zoom

Want to Connect? Got Questions?

CLICK HERE TO REGISTER!

What: Food Shed Co-op Community Investment Campaign Info and Q&A

When: Through November 21, 2021

Every Sunday 8:00pm - 8:30pm

Every Wednesday 8:00pm - 8:30pm

How: Online via Zoom

CLICK HERE TO REGISTER!

GREEN(ER) LIVING EXPO coming soon!



Saturday, November 6, 2021

The 14th Green(er) Living Expo!

This year's Expo is focused on four areas of importance to our community: renewable energy, waste reduction, **food and farming**, and fun and recreation. Click **HERE** to register now for this virtual experience!













Help us spread the word about our community owned grocery store by sharing our posts with your followers on social media. And why not BECOME AN OWNER now?

Mission

Our mission is to build a LOCAL food COOPERATIVE promoting a HEALTHY, ETHICAL and RESILIENT COMMUNITY.

Core Values

- Promote and foster better food choices
- Cultivate and strengthen our local economy
- Inspire and empower community
- Champion environmentally responsible practices

Food Shed Outreach

http://www.foodshed.coop/



Food Shed Co-op · PO Box 1663, Woodstock, IL 60098 · 815.315.1541 info@foodshed.coop · http://www.foodshed.coop/

