



bi-monthly eBlast for followers and supporters of the Food Shed Co-op - October 5, 2021



**1264 OWNERS AND COUNTING!**

Click [HERE](#) or on any *Become an Owner* button!

## Community Investment Campaign



We are nearing the end of our Community Investment Campaign on October 15th. We expect to have raised nearly \$1 million by the end of this week, mostly from our owner-members! We're still looking for more investment to reach our \$1.75 mil goal.

These community investments will help fund construction, hire staff, purchase equipment, and stock the shelves to get

the store up and going. This unique funding structure let's us rely less on bank loans, bolstering our financial resiliency and personal pride!

Did you know that even non-owner-members can purchase Preferred Shares (of stock) that could *pay you* dividends up to 5%?

If you live in Illinois- you are eligible to purchase up to 10 of these shares to help yourself, and *help us* raise the funds needed to build our community-owned grocery store.

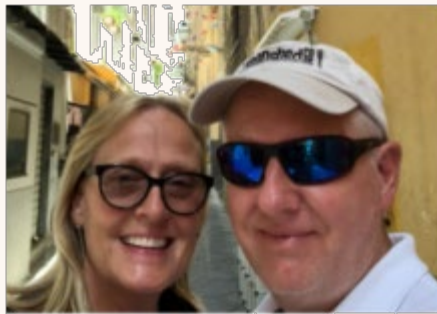
But wait, there's more! if you pledge to purchase preferred shares by **TOMORROW at midnight** the impact of your purchase will be *doubled*. A generous owner-member has pledged \$100,000 to *match all pledges* made by midnight on Wednesday, October 6th.

We need owners and non-owners, like you, to ACT NOW and make a pledge. It is very easy to fill out our short online pledge form: <https://www.foodshed.coop/pledge>. Once you do that, we will take it from there and be in touch. If you still have investment questions, our website has all the information about purchasing preferred shares of stock <https://www.foodshed.coop/cic>.

## Meet an Owner

### Food Shed: What sparked your interest in local, sustainably grown fresh food?

*SB:* The **sustainable** part of that question is at the core of our interest. Kim and I strive to be the change we want to see in the world and the Food Shed is one easy way that we can help manifest those changes. Collectively we have already moved the needle in McHenry County, even before the store opens, regarding the ways we think about, value, and nurture our local food network. Even if the Food Shed never opens, the attempt was worth it for this reason alone.



### Food Shed: What is the one thing about our community-owned grocery store that excites you the most?

*SB:* The **community** part of that sentence resonates the most for us. The co-op will be yet another place for people to come together and be in community to enjoy and celebrate each other. At the end of the day, we all want to live in a vibrant, healthy, and interesting place where we can take care of our families and teach our children well.

### Food Shed: How did you find out about the Food Shed Co-op and when did you join as an owner?

*SB:* Kim likes to say that the idea was born on our front porch around 2012. In fact we had discussed elements of having a co-op for years with friends like Marcia Johnson (also a former board member). After being impressed with co-ops we had shopped in around the country, we kept asking the question, **why not here?** In 2013 I was laid off from my job. No longer did I have an excuse to not be in action to do something positive for the community, i.e., think global and act local. I started calling some local farmers and activists like Sue Rekenhaller and Keith Johnson of the Woodstock Farmers Market and pretty soon we had a steering committee. I met Doug Close for the first time and

what a gift he has been to the co-op! Kim and I are touched, moved and inspired by the owner growth that has happened since our modest beginnings. The idea that a few people who had a few conversations in 2013 has now led to over 1250 households giving their money to become owners, and more recently investing even more to build this store, is incredible.

After eight years, the Food Shed has become part of our personal story and our life's work. It has been a joyful and gratifying experience to be involved in something bigger than ourselves which is so worthwhile.

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## Events

### [CIC Info Sessions](#)

Wednesday, October 6, 2021 at 08:00 PM

Online: Zoom

Want to Connect? Got Questions?

[CLICK HERE TO REGISTER!](#)

**What:** Food Shed Co-op Community Investment Campaign Info and Q&A

**When:** Starting August 22, 2021 through October 13, 2021

Every Sunday 8:00pm - 8:30pm

Every Wednesday 8:00pm - 8:30pm

**How:** Online via Zoom

[CLICK HERE TO REGISTER!](#)

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### [Wine and Win!](#)

Thursday, October 07, 2021 at 06:00 PM

[Winestock](#) in Woodstock, IL

Join the Food Shed at [Winestock on the Woodstock Square](#) - one of the county's premier sites for fine wines! We'll be there for an evening of conversations with owners **AND** potential owners!

- Become an Owner - We buy you a glass of wine!
- Bring your investor pledge card to us at Winestock - You could win a bottle of wine from owner Mike Levitan of Winestock!!

**Wine and Win** - that's how we get to \$1.75M and open our Full Service Grocery Store - home to our Food Shed Family. Join us today at [www.foodshed.coop/cic](http://www.foodshed.coop/cic) or visit us at Winestock on October 7 or at one of our Brew Nights (see [EVENTS](#) on our website).

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## [Brew Night](#)

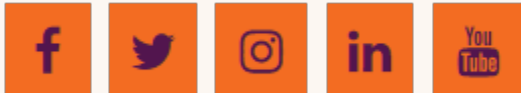
Friday, October 08, 2021 at 06:00 PM  
[Holzlager Brewing Company](#) in Woodstock, IL

Join the Food Shed Friday, October 8th at Holzlager Brewing Company for an evening of brews and conversations!

- Become an Owner - The Brew's on Us!
- Bring your investor pledge card to us at Brew Night - the Growler's on us!!

**Growl and Grow**, that's how we get to \$1.75M and open our Full Service Grocery Store - home to our Food Shed Family. Join us today at [www.foodshed.coop/cic](http://www.foodshed.coop/cic) or visit us at one of our Brew Nights.

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*Help us spread the word about our community owned grocery store by sharing our posts with your followers on social media. And why not [BECOME AN OWNER](#) now?*

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### **Mission**

*Our mission is to build a LOCAL food COOPERATIVE promoting a HEALTHY, ETHICAL and RESILIENT COMMUNITY.*

### **Core Values**

- *Promote and foster better food choices*
- *Cultivate and strengthen our local economy*
- *Inspire and empower community*

- *Champion environmentally responsible practices*

Food Shed Outreach

<http://www.foodshed.coop/>



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