



bi-monthly eBlast for followers and supporters of the Food Shed Co-op - August 27, 2021

# 1202 Total Owners!!!

0 400

■ # New Owners Since Location Announcement 12/11/2020



WE DID IT! 1200 OWNERS AND COUNTING!

Click **HERE** or on any Become an Owner button!

# **CIC Launch Party**

We Are On Our Way - Yah!

On Sunday August 15th, nearly 200 Food Shed Co-Op (FSC) Owners joined members of the FSC Board to launch the 2021 Community Investment Campaign. The campaign goal is to raise \$1.75 million dollars so we can open the first cooperative full-service grocery store in Northern Illinois.



The excitement and anticipation among launch party attendees, who have long awaited our store, was evident throughout the afternoon. We added 12 new owners to the Food Shed Family and investor owners pledged \$17,000 on this day alone.

Mayor Mike Turner of Woodstock and Mayor Haig Haleblian of Crystal Lake made statements of support. Dr. Clint Gabbard, President of McHenry County College, looked to the near future describing the partnership between the Food Shed and MCC that will bring leaders in sustainable agriculture and environmental initiatives together to generate innovative, values-based ideas for our community.

1

To listen to Dr. Gabbard's comments **CLICK HERE...** 

What began as an idea in 2013, now takes the next steps to building our community owned grocery store. During this short campaign, a team of trained volunteer FSC owners are reaching out to other owners, inviting them to invest in the future, *our future*. In July, the silent campaign raised \$340,000 - far above the target of 10% of the campaign or \$175,000.

"Together we can do this mighty thing," said Ness, the Manager of the Community Investment Campaign. Ness also reminded long time owners who have been patient for eight long years, "the time is now, the moment is now, and on October 15th, when we have reached our goal, we will celebrate together!"



If you're ready to invest and help us build our store, **CLICK HERE!** 

Not an owner? Yet, you want to help the Community Investment Campaign reach the daunting goal of \$1.75 million? I have some good news for you!

Anyone over 18 and living in Illinois can purchase up to 10 preferred shares, even if you aren't an owner of the store. Preferred shares will pay dividends when the store begins to support itself. Or, maybe you would prefer to make a donation to the Campaign? Simply click on the link and follow the prompts.

There are many ways to support the Food Shed in bringing a full service cooperative grocery store to Northern Illinois. Find one that works for you!

As a note: the CIC calling team consists of 16 owners, who are tasked with calling 900 eligible owners. Ness is still looking for volunteers. The Leadership Team will train callers on technology tools and best practices. If you are willing to help in the campaign, please call Lou at 815-404-7246 or send a message to lou@foodshed.coop.

# Poll, Poll, Poll

The Food Shed Co-op is hard at work on our store design. We have hired a store design team - seven roots group, to help shape our co-op! Because we'd like to get feedback from owners and non-owners alike - please take a minute to take our poll. We promise it's quick and painless!

https://poll.app.do/foodshed1

Thank you for participating!

#### **Events**

## **CIC Info Sessions**

Sunday, August 29, 2021 at 08:00 PM

Online: Zoom

Want to Connect? Got Questions?

### **CLICK HERE TO REGISTER!**

What: Food Shed Co-op Community Investment Campaign Info and Q&A

When: Starting August 22, 2021 through October 13, 2021

Every Sunday 8:00pm - 8:30pm

Every Wednesday 8:00pm - 8:30pm

How: Online via Zoom

## **CLICK HERE TO REGISTER!**

# **New Owner Orientation**

Thursday, September 2, 2021 at 07:00 PM

Online: Zoom

# **CLICK HERE TO REGISTER!**

The Food Shed Co-op is welcoming new (and old!) owners to these information sessions. These online ZOOM sessions are 60 minutes long. The agenda includes:

- 1. Brief history of the Food Shed Co-op
- 2. 7 cooperative principles
- 3. What does it mean to be the owner of a co-op?
- 4. CIC: Community Investment Campaign
- 5. How to get involved!
- 6. Questions?

Join us for one of our New Owner Orientations!

## **CLICK HERE TO REGISTER!**

# **Annual Owner's Meeting 2021**

Thursday, September 09, 2021 at 07:00 PM

Location: McHenry County College

The date for the 2021 Food Shed Co-op Annual Owner's Meeting has been set for Thursday, **September 9, 2021.** Currently we are planning on a face-to-face meeting. There is a possibility that the meeting will be moved to a virtual format if CDC or local health department mandates are put in place. Please watch the **EVENTS** page for updates to and announcements pertaining to the annual meeting.

#### **Board Elections**

There are SEVEN (7) seats up for election at this year's annual owner meeting. CLICK **HERE FOR BOARD BIOs.** Voting for the board positions will be electronic and online.

## **By-Law Changes**

Several by-law changes will be up for member/owner approval. These by-law changes will be listed on the same ballot as the board of director elections. CLICK HERE FOR BY-LAW CHANGES.

NOTE: YOU MUST BE AN OWNER IN GOOD STANDING TO ATTEND THIS MEETING. You may sign up to be an owner **HERE** if you are not currently an owner.













Help us spread the word about our community owned grocery store by sharing our posts with your followers on social media. And why not BECOME AN OWNER now?

#### Mission

Our mission is to build a LOCAL food COOPERATIVE promoting a HEALTHY, ETHICAL and RESILIENT COMMUNITY.

#### **Core Values**

- Promote and foster better food choices
- Cultivate and strengthen our local economy
- Inspire and empower community
- Champion environmentally responsible practices

## Food Shed Outreach

http://www.foodshed.coop/



Food Shed Co-op · PO Box 1663, Woodstock, IL 60098 · 815.315.1541 info@foodshed.coop · http://www.foodshed.coop/



This email was sent to <a href="mailto:info@foodshed.coop">info@foodshed.coop</a>. To stop receiving emails, <a href="mailto:click here">click here</a>. Created with <a href="mailto:NationBuilder">NationBuilder</a>.