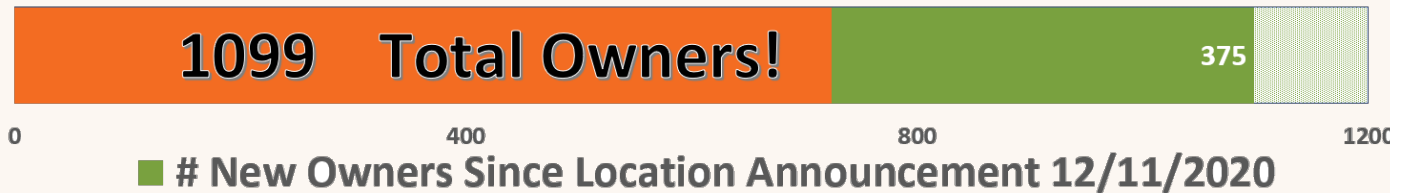




bi-monthly eBlast for followers and supporters of the Food Shed Co-op - July 2, 2021



We're now at 1099 owners! **Will YOU be owner# 1100?** Join today to help us reach our goal of 1200 owners and open our community-owned grocery store by the fall of 2022! Click [HERE](#) or on any *Become an Owner* button!

What is Social Impact Investing?

Our upcoming **Capital Investment Campaign (CIC)**, stay tuned for more details, will give owners and community members the opportunity to invest in the co-op through Social Impact Investing. *What is Social Impact Investing, you ask?*

Investopedia defines Social Impact Investing as: "an investment strategy that aims to generate specific beneficial social or environmental effects in addition to financial gains", which is exactly what our CIC will do. The CIC is an opportunity for you to align your investments with your desire to **support positive social and environmental change here in McHenry County.**



Social Impact Investing is a *win-win-win*. LOCAL farmers and producers win because they'll have a venue where they can sell their products every day, the co-op wins because paying you back will cost the co-op less than paying the bank back, and YOU win because you'll be making a difference while making a financial return.

We're excited to tell you the details about the social impact investment options available in our upcoming CIC...but if you just can't wait, send us a quick note [lou@foodshed.coop] and we'll get right back to you!

...Like shopping at a farmer's market

We're eagerly anticipating being able to partner with local farmers to offer the freshest, local produce in our store. This growing and exchange of local produce:

- diversifies our farming landscape,
- provides meaningful (*albeit, hard*) work for our farmers,
- nourishes us with healthy food, and
- keeps our money circulating in our community.



It also helps us stay in touch with the seasons and gives us insight into questions like, "Where did the asparagus go?" (*only grows in the spring*), and "I seriously have to wait until October for brussels sprouts?!" (*likely yes, they take a long time to mature and get sweeter with a frost*).

Still, we will be a "full service" grocery store, and offer asparagus and brussels sprouts from other areas when they're not in season here. We'll also sell other farm and artisanal goods you're likely to see now at the markets - regeneratively raised meats, fresh pasta and cheese, natural soaps, and the like. The main differences, though, between the Food Shed Co-op and the farmers markets are that you can:

- Be an owner and vote on how the store operates
- Request specialty items for your specific diet or just for fun
- Feel comfortable shopping in any weather
- Shop anytime the store is open, instead of specific hours
- Fill your shopping cart instead of your market bag
- Pickup other household items at the same time

Still, don't wait until we're open to start eating locally. Here's a list of some of the farmers markets you could attend to support your neighbors and eat the freshest, seasonal produce available. Get to know the farmers and encourage them to be vendors at the co-op!

McHenry County Farmer's Markets

[Cary Grove Farmers Market](#)

Sundays: 9:00 AM - 1:00 PM

Cary Metra Lot - 100 W. Main St

[Crystal Lake Farmers Market](#)

Saturdays: 8:00 AM - 1:00 PM

Depot Park - 90 E. Woodstock St.

[Farmers Market+ at The Dole](#)

Sundays: 10:00 AM - 2:00 PM

Dole Mansion - 401 Country Club Rd

[Huntley Farmers Market](#)

Saturdays: 8:00 AM - 1:00 PM

Huntley Downtown Square - 11704 Coral St.

[Marengo Community Farmers Market](#)

Saturdays: 5:00 PM - 8:00 PM

Calvin Spencer Park - 825 Indian Oaks Trail

[Pearl Street Market](#)

Thursdays: 4:30 PM - 7:30 PM

Veteran's Memorial Park - 3400 Pearl St

[Woodstock Farmers Market](#)

Saturdays: 8:00 AM - 1:00 PM, Tuesdays: 8:00 AM - 1:00 PM

Historic Woodstock Square

History of Food Co-ops (Part 3 of 3)

by Caron Wenzel, Board Director

The 20th Century and Beyond

Coming Soon...

If you want to be part of this history and future of a cooperative movement, [become a member of the Food Shed Co-op today!](#)

Upcoming Events

[Crystal Lake 4th of July Parade!](#)

Sunday, July 04, 2021 at 12:00 PM

[Crystal Lake Parade Route](#) in Crystal Lake, IL

The Food Shed will be participating in the 4th of July parade in Crystal Lake on Sunday, July 4th. Come out and join in the fun. If you would like to walk in the parade with us - [join as a member today!](#)- then [register](#).



Help us spread the word about our community owned grocery store by sharing our posts with your followers on social media. And why not [BECOME AN OWNER](#) now?

Mission

Our mission is to build a LOCAL food COOPERATIVE promoting a HEALTHY, ETHICAL and RESILIENT COMMUNITY.

Core Values

- Promote and foster better food choices
- Cultivate and strengthen our local economy
- Inspire and empower community
- Champion environmentally responsible practices

Food Shed Outreach

<http://www.foodshed.coop/>



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