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bi-monthly eBlast for followers and supporters of the Food Shed Co-op - April 22, 2021

965 Total Owners! 241

0 800 ■ # New Owners Since Location Announcement 12/11/2020



We have a goal to reach 1200 total owners by July 2021. Help us move to the next step on our journey to open our community owned grocery store in the fall of 2022 by clicking **HERE** or on any Become an Owner button!

# Happy Earth Day!



Do you like to celebrate Earth Day, like we do, but haven't thought of something to do yet? No yard to plant a tree? Maybe COVID has taken away the joy of picking up trash or meeting in groups? Have you been thinking about joining us as an owner, but need a special reason -- what better time than now? Celebrate Earth Day by joining the Food Shed Co-op... where every day is Earth Day!

One of the Food Shed's main values is to "champion environmentally responsible practices." We'll enact this through:

- buying local food- which requires less energy for shipping and storage over its lifecycle, thereby reducing carbon emissions, greenhouse gases and air pollutants;
- actively seeking responsible farmers as our suppliers- who are regenerating soil and protecting pollinators;
- designing our store and selecting our equipment to be as sustainable as possible;

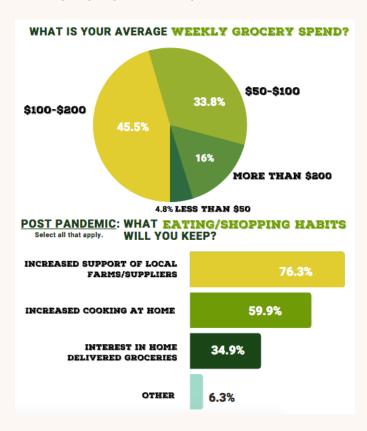
• advocating for a safe and just community.

And much more! Learn more about our sustainability initiatives in our next newsletter and join today to help us celebrate the Earth!

### How will COVID-19 change the way we eat?

COVID-19 has impacted our lives, society, and families in innumerable ways. We're wondering which changes will stay with us; what will the new "normal" look like, especially when it comes to the way we eat? How can we all work together to build a strong, resilient food system where we can buy food from people and places we know and trust?

Harvie, a sales support system for <u>CSAs</u>, recently conducted a survey trying to answer some of these questions related to our food system. With over 2000 respondents, they found that, not surprisingly, 80% of respondents have been cooking more at home since the onset of the pandemic and at least 60% of people plan to keep that habit. This means more groceries!



And not just any groceries, respondents emphasized their increased desire to support local farmers and suppliers, as well as an "interest in foods with no dyes, chemicals, have not traveled hundreds of miles, very fresh, been well-handled from ground to store." Further, at least 30% of people are also holding onto the convenience of home-delivered or pick-up options for groceries. This seems to also apply for local restaurant take-out as a way to "support local businesses instead of chains."

The Food Shed Co-op is anticipating these food ways and looking forward to supporting you as you continue to do your best feeding yourself and family. We'll be a full-service grocery store, with a deli and farm-to-table prepared meals. We're busy right now dreaming of other unique ways to serve our owners and shoppers. If you have ideas for the Food Shed, or are excited about your new "normal" of eating and shopping local, please join our community-owned grocery store today!

## **Upcoming Events**

**May Plant Sale** 

When: Order now!

Pick-up: Saturday, May 22 from 12-3 pm

Where: Terra Vitae Farms

2719 Greenwood Rd, Woodstock, IL 60098



This is the Food Shed's first annual Plant Sale! It is a *pre-sale only* event. Emily's Garden of Woodstock and Natural Farm Stand of Richmond are growing the fruits and veggies from seed on their properties right now! Blazing Star is providing the native plants. Terra Vitae will be selling their meat via pre-order and on site. Check out the **ORDER FORM** for more details!

# WPPC April Garden Walk

When: Sunday, April 25, 2021 at 2 pm

Where: Nancy and Randy Schietzelt

The WPPC (Wildflower Propagation & Preservation Committee) is hosting a series of free garden walks to promote the use of native plants, shrubs, and trees. For more information, visit our **EVENTS PAGE**.



## **FOOD SHED: 2nd Thursday/Sunday Info Sessions**

When: Thursday, May 9, 2021 at 7:00pm Sunday, May 13, 2021 at 11:00am

Where: Online, ZOOM

If you'd like more information about the Food Shed, please join us for one of these information sessions. They're online and FREE!

Thursday and Sunday sessions will occur the 2nd Thursday and Sunday of each month from April through September. Join us to get the scoop on YOUR community owned grocery store. Click **HERE to RSVP**.

## **Crystal Lake Home and Business Expo**

When: Saturday, May 22, 2021 at 10:00am

Where: Twin Ponds Marketplace - OfficeMax and Home Depot

Join us at the Crystal Lake Home and Business Expo! The Expo will be located at the Twin Ponds Marketplace in Crystal Lake (where the OfficeMax and Home Depot are located).

For more information, please visit: https://www.clchamber.com/home-business-expo/.

### **Volunteer Opportunities**

Spreading the word to potential owners is our #1 volunteer priority right now and we are grateful for everyone's help so we can open our community owned grocery store as soon as possible. We ask that all Food Shed Co-op supporters follow and share our social media posts on any of your favorite social media platforms listed below.













Help us spread the word about our community owned grocery store by sharing our posts with your followers on social media. And why not <u>BECOME AN OWNER</u> now?

#### Mission

Our mission is to build a LOCAL food COOPERATIVE promoting a HEALTHY, ETHICAL and RESILIENT COMMUNITY.

#### **Core Values**

- Promote and foster better food choices
- Cultivate and strengthen our local economy
- Inspire and empower community
- Champion environmentally responsible practices

#### Food Shed Outreach

http://www.foodshed.coop/



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