



bi-monthly eBlast for followers and supporters of the Food Shed Co-op - April 2, 2021

910 Total Owners!

186

o 400 800 New Owners Since Reveal 12/11/2020



We have a goal to reach 1200 total owners by July 2021. Help us move to the next step on our journey to open our community owned grocery store in the fall of 2022 by clicking **HERE** or on any Become an Owner button!

"Spring is nature's way of saying, 'let's party!" - Robin Williams

The daffodils and crocuses are blooming, the garlic and rhubarb are coming up, the robins are feasting, and the sun is shining! Spring; that's how it feels right now behind the scenes of the co-op. This well of energy has been stored up for years, and now there's so much happening, so much blooming.

The Food Shed has grown by 180 new owners since our site announcement in December, now at 907 owners. We're hopeful we'll meet our next goal of 1040 owners by Earth Day!



1200

The Food Shed owners are 'joining the party' with other co-ops in our area, like Lombard's <u>Prairie Food Co-op</u> and <u>Chicago Market</u>. Tune into the <u>Mike Nowak Radio Show</u> this Sunday morning at 9 am (or catch the recording), to hear our own Scott Brix and representatives from these co-ops discuss the cooperative model and how food cooperatives are filling the gaps in our supply chains left in the wake of the pandemic.

In other news, the Food Shed Co-op is starting the search for our <u>General Manager</u>, who will lead our successful grocery store launch and establish roots to meet the needs of our community in an increasingly competitive marketplace. The store operations team is also

dreaming up what products and services The Food Shed will offer, and what our building and green space will look like. If you're interested in learning more, we have an owners-only party this Friday, April 2nd- consider joining today!

Why People Join the Food Shed Co-op

Colleen Grandrath, Woodstock, IL



"While completing my undergrad at SIU, Carbondale had a co-op grocery store that I frequented. I remember the first time I visited it, I thought to myself, "why can't Woodstock have a store like this?!" During the summer, I am always taking full advantage of the Woodstock Farmers Market. Supporting local farms, knowing where my food comes from, and lowering my carbon footprint all play a role in sparking my interest. The food always tastes much better than what one can currently find at our local grocery stores too!"

Upcoming Events

NOTICE: The Food Shed is offering informational sessions on the 2nd Thursday and 2nd Sunday of each month. Join us to learn more about the Food Shed Co-op!

FOOD SHED: 2nd Thursday/Sunday Info Sessions

When: Thursday, April 8, 2021 at 7:00pm Sunday, April 11, 2021 at 11:00am

Where: Online, ZOOM

If you'd like more information about the Food Shed, please join us for one of these information sessions. They're online and FREE!

Thursday and Sunday sessions will occur the 2nd Thursday and Sunday of each month from April through September. Join us to get the scoop on YOUR community owned grocery store. Click here to RSVP.

MCCD Earth Day

When: Saturday, April 17th at Noon Where: Prairieview Education Center

Description: Join the Food Shed Co-op as we collaborate the McHenry County Conservation District as we explore to live a more sustainable lifestyle. This is a rain-or-shine with both indoor and outdoor exhibits. Click here to RSVP.



with ways event

Crystal Lake Home and Business Expo

When: Saturday, May 22, 2021 at 10:00am

Where: Twin Ponds Marketplace - OfficeMax and Home Depot

Join us at the Crystal Lake Home and Business Expo! The Expo will be located at the Twin Ponds Marketplace in Crystal Lake (where the OfficeMax and Home Depot are located).

For more information, please visit: https://www.clchamber.com/home-business-expo/.

Volunteer Opportunities

Spreading the word to potential owners is our #1 volunteer priority right now and we are grateful for everyone's help so we can open our community owned grocery store as soon as possible. We ask that all Food Shed Co-op supporters follow and share our social media posts on any of your favorite social media platforms listed below.













Help us spread the word about our community owned grocery store by sharing our posts with your followers on social media. And why not BECOME AN OWNER now?

Mission

Our mission is to build a LOCAL food COOPERATIVE promoting a HEALTHY, ETHICAL and RESILIENT COMMUNITY.

Core Values

- Promote and foster better food choices
- Cultivate and strengthen our local economy
- Inspire and empower community
- Champion environmentally responsible practices

Food Shed Outreach

http://www.foodshed.coop/



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